
Trans Tasman Radiation Oncology Group Inc

(Registered No: A0031029V)

(ABN: 83 383 877 617)



TROG 2007 Annual Meeting

Sponsorship and Exhibition Prospectus



Heritage Hotel, Rotorua

New Zealand

Wednesday 11th – 14th April 2007

(Immediately after Easter)

Annual Meeting Invitation to Participate

On behalf of the Trans Tasman Radiation Oncology Group (TROG) and the TROG Annual Meeting Organising Committee, I extend an invitation to you and your company to participate in this important event.

Sponsorship of this meeting will generate important exposure for your company. It is an ideal platform to inform your target audience about new products, and an opportunity for your staff to gain otherwise unavailable information on current clinical trials and plans for Australian and international studies in cancer therapy. The following pages detail the opportunities that exist for sponsorship and exhibitions in relation to this meeting.

Company representatives are welcome to attend all scientific sessions, as TROG is particularly keen to provide its industry partners with an accurate and up to date appreciation of market issues as they apply to modern cancer management. Representatives and TROG members have an opportunity to pursue informal discussion about the trials and any future initiatives in which the companies may play a role. The meeting provides opportunity for company representatives to have access to all attending radiation oncologists (both senior and junior) during the three days of the program. Morning and afternoon teas will be held in the trade exhibit area, providing excellent contact opportunities. Representatives also have the opportunity to meet with specialists at all social outings and evening functions.

After the excellent success of last year's workshop, we will be once again be holding a Technical Research Workshop targeted specifically at radiation therapists and physicists. The workshop theme will focus on the practical education issues for the implementation of a technical clinical trial and promoting a collaborative research environment.

We look forward to your support of the TROG Annual Meeting.

Assoc Prof Scott Babington
2007 Annual Meeting Convenor

About the Meeting

The TROG Annual Meeting is a unique opportunity for key Australian and New Zealand Radiation Oncologists, Radiation Therapists, Medical Physicists and Data Managers to collectively discuss and influence the direction of current and future cancer research through clinical trials. TROG has a membership of more than **60%** of practising radiation oncologists in Australia and New Zealand, as well as international representation. Over **210** delegates attended the very successful 2006 Annual Meeting.

TROG acts as a highly effective support structure for the design, development and execution of independent clinical studies in cancer therapy, particularly studies that require multi-institutional participation. The Annual Meeting provides the formal process by which new clinical trial proposals are presented by TROG members for consideration and selection by the group for further development. In addition, progress reports for ongoing clinical trials and results of completed trials are presented by the Trial Chairpersons.

TROG has a proud record of completing ground breaking Phase II and Phase III trials that are likely to influence and advance clinical practice in cancer therapy. The breadth and success of TROG's cancer trials program is also reflected by growing international recognition and the fact that in excess of 6,500 patients have participated in the various trials that TROG has run or is currently running. This is a remarkable record for such a youthful organisation.

Cancers currently studied by TROG include breast, rectum, prostate, gastrointestinal, lung, bladder, lymphoma, melanoma, cervical, brain tumours and bone metastases. The TROG trials program involves all three disciplines of oncology (radiation therapy, surgery and chemotherapy) and in this respect TROG radiation oncologists have an important intellectual leadership role in all aspects of oncology treatment. Collaboration across disciplines and with other national and international trials group is a key focus and success factor for TROG.

Corporate Partnerships

A Corporate Partnership with TROG is an annually renewed sponsorship arrangement that recognises partners who are committed to the long term success of TROG. Sponsors will be classified as Corporate Partners in 2007 if they are:

- Gold Sponsor of the Annual Meeting; and \$15,000
- Individual Sponsor of the TROG Trials Review Meeting - October 2007 \$ 3,000

Plus support any one of the following programs:

- Clinical Trial Education Program \$20,000
- Website Development \$15,000
- Consumer Involvement Program \$10,000
- Marketing and Fundraising Program \$10,000
- Annual Meeting Technical Research Workshop \$10,000
- Annual Meeting Data Manager Travel Grants \$10,000
- Annual Meeting New Zealand Participants Travel Grants \$8,000

(Note: sponsorship rates shown are GST exclusive. GST inclusive rates are provided on the payment form)

More information on each of the above programs is available on application. If there is a project that you would like to support that is not listed, this can be negotiated.

Your organisation's acknowledgement for Corporate Partner sponsorship is as follows:

- ✓ Year long recognition on the TROG website (hyperlinked to your corporate site);
- ✓ Recognition in the TrogNews newsletter, published quarterly;
- ✓ Recognition at the Annual Meeting and Trials Review Meeting;
- ✓ Recognition in the TROG Annual Research Report;
- ✓ Recognition in presentations acknowledging the specific program being sponsored;
- ✓ Recognition in other instances wherever appropriate; and
- ✓ Annual Corporate Partnership Review Meeting with TROG Business Development Manager.

Gold Sponsorship

\$15,000

- Complimentary Meeting Registration for three company representatives;
- First choice of the premier locations in the Annual Meeting trade exhibition area (in order of receipt if several gold sponsors);
- First choice on the selection of a meeting session, plus a social function or other item as listed below for exclusive naming rights (in order of receipt if several gold sponsors);
- Acknowledgement throughout the program, including display of your full colour company logo via overhead projection and on sponsor signage prepared exclusively for the meeting;
- Acknowledgement in all print material relating to the meeting, the TROG website (including hyperlink to your company website) and the TROG Annual Research Report; and
- Distribution of promotional materials (one A4 brochure) in conference satchel, if required.

Gold Sponsors will have the opportunity to be recognised as sponsor for one of the following:

1. Wednesday evening dinner;
2. Thursday evening function;
3. Friday evening function;
4. Saturday evening conference dinner;
5. Invited speakers' expenses; or
6. Other meeting session.

Silver Sponsorship

\$10,000

- Complimentary Meeting Registration for two company representatives;
- Second choice for a location in the Annual Meeting trade exhibition area (in order of receipt if several silver sponsors);
- Second choice on the selection of a meeting session, plus an activity or other item as listed below for exclusive naming rights (in order of receipt if several silver sponsors);
- Acknowledgement during the program with your company logo in colour, including on sponsor list signage prepared exclusively for the meeting; and
- Acknowledgement in all print material relating to the meeting, the TROG website (including hyperlink to your company website) and the TROG Annual Research Report.

Silver Sponsors will have the opportunity to be recognised as sponsor for one of the following:

1. Delegates' Satchels;
2. Delegates' Program Book;
3. TROG Accrual Achievement Award (This Award will be for the centre that has accrued the most patients to TROG trials during 2006 in proportion to radiation oncologists practicing at that centre, and will be used to sponsor a research staff member to attend the 2007 Annual Meeting); or
4. Annual Meeting Lunches.

Bronze Sponsorship**\$5,000**

- Complimentary Meeting Registration for one company representative;
- An allocated position in the Annual Meeting trade exhibition area;
- Naming rights to a meeting activity or other item as indicated below;
- Acknowledgement during the meeting program with company logo in colour; and
- Acknowledgement in all print material relating to the meeting, the TROG website (including hyperlink to your company website) and the TROG Annual Research Report.

Bronze Sponsors will have the opportunity to be recognised as sponsor for one of the following:

1. Morning and/or afternoon tea sessions;
2. Name badges;
3. Delegate gift (item to be approved by conference secretariat); or
4. Notepad and pens.

Exhibition Space Only**\$3,000**

- Allocated space in the trade exhibition area;
- Table, chairs and power source, as required; and
- Acknowledgement in all print material relating to the meeting.

Additional Sponsorship**As below**

Individual sponsorship of the following items is also available:

- | | |
|---|----------|
| ▪ Annual Meeting Technical Research Workshop | \$10,000 |
| ▪ Annual Meeting Data Manager Travel Grants | \$10,000 |
| ▪ Annual Meeting New Zealand Participants Travel Grants | \$8,000 |
| ▪ Communication workshop | \$4,000 |
| ▪ TROG Merchandise TBA* | \$2,000 |

*included in satchel with acknowledgement in program.

Trials Review Meeting - October 2007 Melbourne, Victoria**\$3,000**

TROG is providing sponsors with the opportunity to pay company sponsorship for the full year program at the one time, which includes the Trials Review Meeting (TRM).

During this meeting, trials in development and current trials will be reviewed to continue the rigorous quality monitoring necessary for good clinical research practice. It is estimated that there will be in excess of 40 delegates at the meeting.

Owing to the smaller scale of the TRM meeting there will not be a trade display. However, this sponsorship will provide one of your representatives with the opportunity to network with oncologists and researchers at the meeting followed by the TRM Dinner.

How to Participate in Sponsorship of TROG's 2007 Annual Meeting:

Please complete the Sponsorship and Exhibition Form below and forward via fax or email using the contact details below. On receipt of the form, a tax invoice will be generated for payment.

Further information regarding the exhibition and sponsorship details will be forwarded to your company prior to the meeting.

Registration of Company Representatives

Please note that paid registration to attend the Annual Meeting is required for any company representatives who are not covered by complementary places included with gold, silver or bronze sponsorship. The meeting registration fee will apply, as set out in the registration brochure. This registration fee covers the full meeting program including, all meals, morning and afternoon teas and social functions from Wednesday evening through to Saturday evening. Accommodation at the Hotel Park Heritage is separate from the meeting registration to provide flexibility for delegates and their partners as to room type and duration of stay.

Preliminary Meeting Program

Wednesday 11 April	9:00 am – 4:30pm	Data Management Workshop, Technical Workshop and Communication Workshop
	7:00 pm	Welcome Function and Dinner
Thursday 12 April	8:30 am – 5:00 pm	Annual Meeting
		<ul style="list-style-type: none">▪ Presentation and discussion of new proposals▪ Presentation of progress of trials under development by Trial Chairpersons▪ Presentations and discussion by Trial Chairpersons on open and closed trials
	7:30 pm	Evening Function
Friday 13 April	9:00 am – 1:00 pm	Annual Meeting (continued)
	1:00 am – 5:00 pm	Organised activities for all delegates
	7:30 pm	Evening Function
Saturday 14 April	9:00 am – 12:30 pm	Guest Speakers: Education Session
	1:30 pm – 3:00 pm	Further discussion on new protocols and voting on new proposals
	3:30 pm – 5:00 pm	Annual General Meeting (TROG members only)
		<ul style="list-style-type: none">▪ President, Secretary and Treasurers' Reports
	6:30 pm – 9:30 pm	Election of Board members (if required)
		Closing Function
Sunday 15 April	By 10:00 am	Departure

Contact Details:

Ruth Lilian
Conference Manager

Tel: 02 9954 4400
Fax: 02 9954 0666
Email: trog@dcconferences.com.au

Gavin Rose
TROG Business Development Manager

Tel: 02 4921 1719
Fax: 02 4921 1465
Email: gavin.rose@trog.com.au

TROG 2007 Annual Meeting Sponsorship and Exhibition Form

All scheduled costs are inclusive of 10% GST



Trans Tasman Radiation Oncology Group

Company Name _____
 Contact Name _____ Position _____
 Address _____
 Suburb _____ State _____ Postcode _____
 Tel _____ Fax _____ Email _____

We would like to support TROG in 2007 with the following sponsorship:

(1) Corporate Partnership

Annual Meeting Gold Sponsor - \$16,500 (includes \$1,500 GST) \$ _____

TROG Trials Review Meeting - \$ 3,300 (includes \$300 GST) \$ _____

+Please select any one of the following:

Clinical Trial education program - \$22,000 (includes \$2,000 GST) \$ _____

Website development - \$16,500 (includes \$1,500 GST) \$ _____

Consumer Involvement Program - \$11,000 (includes \$1,000 GST) \$ _____

Marketing and fundraising program \$11,000 (includes \$1,000 GST) \$ _____

Annual Meeting Technical Research Workshop - \$11,000 (includes \$1,000 GST) \$ _____

Annual Meeting Data Manager Travel Grants - \$11,000 (includes \$1,000 GST) \$ _____

Annual Meeting New Zealand Travel Grants - \$8,800 (includes \$800 GST) \$ _____

(2) Gold Sponsor: \$16,500 (includes \$1,500 GST)

Annual Meeting Sponsorship – Gold Class \$ _____

(3) Silver Sponsor: \$11,000 (includes \$1,000 GST)

Annual Meeting Sponsorship – Silver Class \$ _____

(4) Bronze Sponsor: \$5,500 (includes \$500 GST)

Annual Meeting Sponsorship – Bronze Class \$ _____

(5) Trade Exhibition: \$3,300 (includes \$300 GST)

Trade Exhibition Only \$ _____

(6) Additional Sponsorship

Annual Meeting Technical Research Workshop - \$11,000 (includes \$1,000 GST) \$ _____

Annual Meeting Data Manager Travel Grants - \$11,000 (includes \$1,000 GST) \$ _____

Annual Meeting New Zealand Travel Grants - \$8,800 (includes \$800 GST) \$ _____

Communication Workshop - \$ 4,400 (includes \$400 GST) \$ _____

TROG Merchandise TBA - \$2,200 (includes \$200 GST) \$ _____

(7) 2007 Trials Review Meeting - \$3,300 (includes \$300 GST)

Trial Review Meeting sponsor \$ _____

TOTAL

\$ _____

PAYMENT DETAILS

Please make cheques payable to – “TROG Annual Meeting”; or

I wish to pay by MasterCard Visa American Express

Card Number

Check Value*

(*For Amex this is the **4-digit number** printed on the front of your card, above the card number. For MasterCard and Visa this is the **3-digit number** printed on the signature strip on the back of your card.)

Cardholders Name _____

Signature _____ Expiry ____ / ____

Other Forms of Payment:

For those wishing to pay by Direct Transfer, bank details will be provided with your tax invoice. If you have any further queries in relation to payment, please contact the Conference Manager.

Please return this form to:

Mrs Ruth Lilian
Conference Manager
DC Conferences
PO Box 637
North Sydney 2059 NSW
Tel: 02 9954 4400
Fax: 02 9954 0666
Email: trog@dcconferences.com.au